Strategic Decision Education Foundation SM
Together, Making the Measurable Difference

WORKSHOP SERIES

Regression Model for Decision Making

The purpose of this workshop is to teach how to make decisions when we have access to objective data (demand variables). Multiple regression is one of the most powerful techniques for making data-driven decisions.

This hands-on workshop will utilize a classic small business pizza sales case study in a step-by-step fashion to accommodate all learning styles. Our aim is to not rely on technical jargon as we teach you how to create a model for future use.

Participants will become aware of what data needs to be collected to make data-driven decisions. This workshop is short on theory and long on practical applications.

You will learn how to:

- Implement the business applications of statistical techniques.

- Utilize easy-to-use software -- just a few clicks to generate a multiple regression report.

- Interpret the results for planning and decision-making with ease.

- Make pricing decisions to maximize revenue.

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